



**ADVERTISING & SPONSORSHIP
INFORMATION
PACKAGE**

2017/2018



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Are you looking for a great event that will help promote a team-building environment?

**Are you looking for a new and cost effective way to reach potential consumers?
Then you should contact the Sydney Curling Club for more information!**

The Sydney Curling Club is a heated, four sheet curling facility, centrally located at 619 George Street in Sydney in its 140th year of operation.

The Club is dedicated to promoting and developing the sport of curling for the entire community, in a friendly, social atmosphere, and offers a winter pastime that can be enjoyed by the entire family. Not only is curling fun and good exercise, it has a great social atmosphere. Our spacious lounge area is equipped with a large sitting area, big screen TV and fireplace. Also, our upstairs banquet hall is available to take care of those bigger functions.

We have 4 regular curling leagues, a Seniors Golden Age League and a very successful Junior League, all of them producing many Provincial Club and National Club placed teams. Last year our Visually Impaired Team travelled to Ottawa and placed 3rd at the AMI National Visually Impaired Bonspiel. Our Club Team travelled to BC in 2016 and competed in the Travelers Insurance National Club Bonspiel. Our Junior Team is punching well above its weight and competing against clubs with much more experience.

The Sydney Curling Club has also hosted many local and provincial Bonspiels over the years bringing in many new faces to the Club and potential consumers of sponsors products.

Throughout the curling season we host over 500 people weekly in our club either curling, watching games or attending one of the many hosted social events at the Club.

The Sydney Curling is striving to introduce new people to the game and enhance the fun for our existing members. With the success we enjoyed last season we are definitely on our way.

Sydney is also in the running to host **the 2019 Women's Scotties National Curling Championship at Centre 200** which will bring national attention to the Sydney area, the Sydney Curling Club and increase not only the sport of curling but show your business to the eyes of potential customers.

Advertising and sponsorship with the Sydney Curling Club also includes promoting your business on our social media (Facebook, goCapeBrenton.com and Twitter) as well as directed emails to our members.

On behalf of the Board of Directors of the Sydney Curling Club I look forward to working with you and promoting your business and increasing the profile of our Club and the sport of curling.

For more information, please contact me directly or check out our website at www.sydneycurlingclub.ca.

Derek Stewart
Promotions Director
Sydney Curling Club
902-565-4568

Team Building and Fun

Curling is a great way to have fun with your staff and build a team environment!

Per sheet. \$50 per hour.

Have a large group? Rent all 4 sheet is \$500 for the day including instruction.

Bonspiel & League Sponsorship

The Sydney Curling Club will have available, 1 remaining Bonspiel and one League available this season that will allow for Title Sponsorship. Title Sponsorship for any of these Bonspiels will include a full season ice side wall advertisement, feature advertisement on the draw board during the event, feature advertisement at the Club entrance during the event, and full exposure through our Media and Social Partners. Sponsors get a complimentary free ice-rental and instruction or a hall rental for their company. **Price includes a sign that we will place in our Ice House (3' x 4') for our members and guests to see. Highly visible.**

Bonspiel January 2018

League April 2018

Title Sponsorship for either of these events is \$600.

Ice House Wall Advertising

Your company name and logo on either a 3' x 4' or a 2' x 3' wall sign, on the ice side wall of the club, for the FULL SEASON, including sign. Highly visible.

3' x 4' \$350

2' x 3' \$250

SCOREBOARD

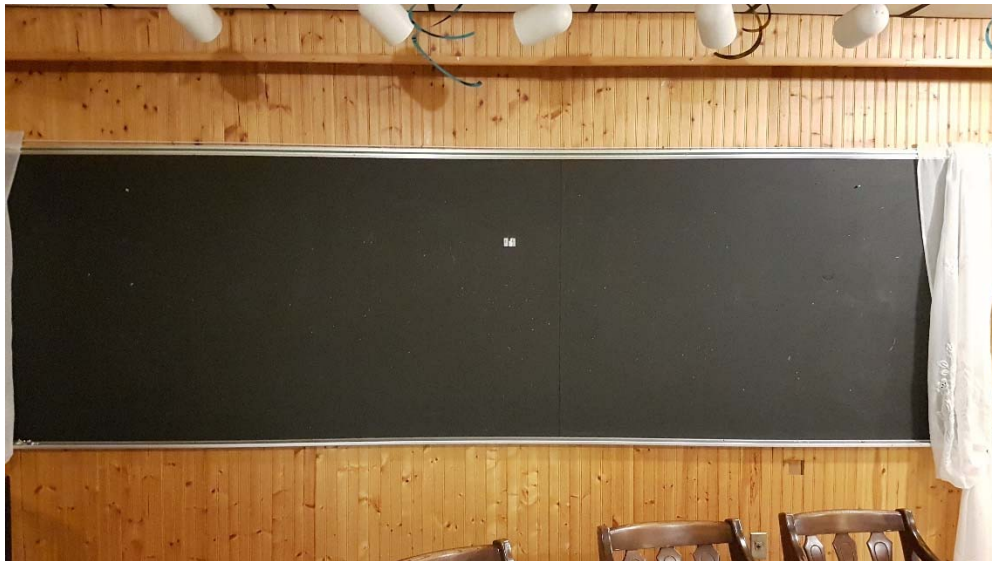


Our Club has 4 scoreboards. These scoreboards are possibly one of the most viewed locations on the ice, and the most prominent. Your Company name will be on the top of the scoreboard, FULL SEASON, including sign.

3' x 4' \$400

2' x 3' \$300

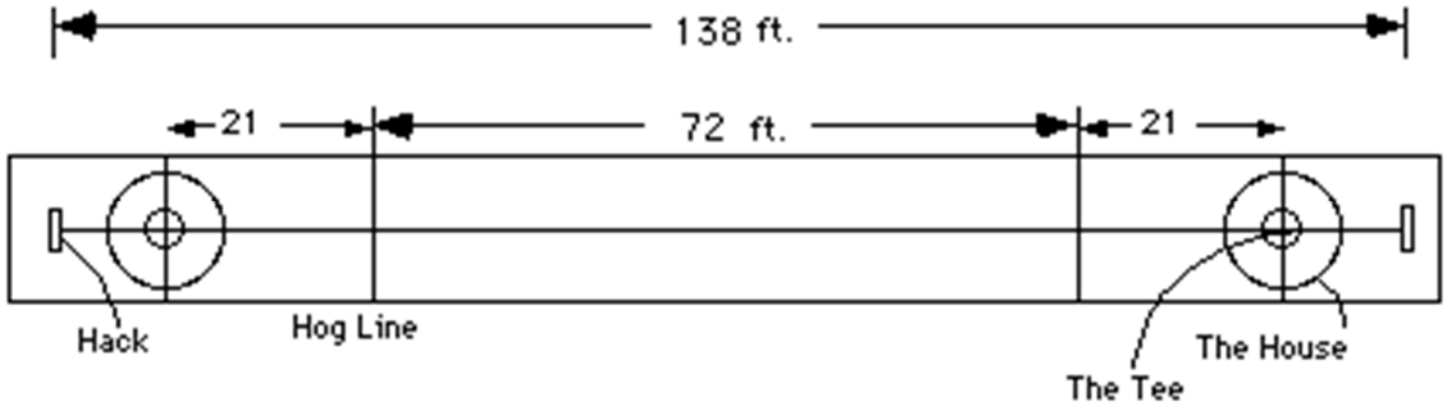
DRAW BOARD



All of the scheduled games held in the Club, are posted on this Board. This is the first place that all curlers look when they enter the club. Highly visible. Your Company name will appear across the top of the Board.

FULL SEASON \$120

IN ICE ADVERTISING



Your company name and logo on either a 1' x 1' or a 1' x 2' in-ice sign, for the FULL SEASON, including ice sign.

For the FULL SEASON.

SHEET	1 or 4	2 or 3
MID-ICE 2' x 1'	\$200	\$225
HACK 1' x 1'	\$150	\$175
HOUSE 1' x 1'	\$175	\$200
HOG LINE 1' x 1'	\$150	\$175

THE UPSTAIRS LOUNGE



The Upstairs Lounge will be named with your Company name....example, The Your Name Here Lounge. This title can be obtained for a term of your choice, based on \$700 per season. Signage will be placed both in the lower level of the club, and at the entrance to the lounge.

THE DOWNSTAIRS LOUNGE



The Downstairs Lounge will be named with your Company name....example, The Your Name Here Lounge. This title can be obtained for a term of your choice, based on \$1000 per season. Signage will be placed both in the lower level of the club, and at the entrance to the lounge.